



scene 2

Designing, building and project managing with **innovation**,  
craftsmanship and **theatrical flair** since 1999

We work with

**brands & Agencies**  
**charities**  
**theatre & film**

# BRANDS

# COCA-COLA x GOLLEY RETAIL



## CCEP EMPLOYEE ENGAGEMENT EXHIBITION STAND, 2018

Scene2 worked closely with Golley Retail to design, build and install an exhibition stand for Coca-Cola employees.

We brought a festive feel-good factor to the Coca-Cola European Enterprises conference at Birmingham NEC with an immersive journey to help colleagues understand the brand heritage, experience the Coca-Cola story and feel proud to work for one of the world's biggest brands.

# YOUTUBE x AMV LIVE



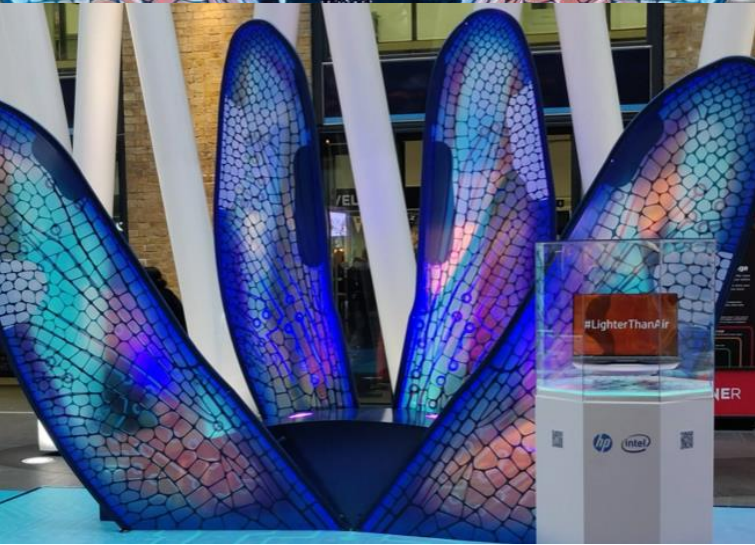
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## YOUTUBE BRANDCAST OLYMPIA, LONDON

Scene2 built and installed all the event walling and six bespoke YouTube 'Challenge Pods' for YouTube Broadcast 2017. The bright red pods enticed small groups of B2B VIPs to step inside and interact with the video content. They were a huge success with influential marketers and agencies alike.

Each interactive pod contained a comfy seat and an integrated screen displaying YouTube video content. Small groups of visitors took part in a fun YouTube style challenge and then shared their video to prove they were #morethanjustviewers.



## HP DRAGONFLY PRODUCT LAUNCH, UK TOUR

In partnership with The Department and to promote the launch of the new HP Dragonfly Elite Laptop, we designed and produced a giant dragonfly-inspired sculptural installation to high footfall locations around the UK.

We layered 5mm clear acrylic sheet, spray painted and laminated with dichroic film, printed, transparent vinyl, CNC cut dibond with an iridescent finish and addressable LED tape to produce the shimmering and colourful effect of a dragonfly's wings. The laptops were displayed on bespoke plinths with rotating magnetic levitation devices to highlight the #LighterThanAir nature of the device.

# CARLSBERG x BLACKJACK



## IF CARLSBERG DID CHOCOLATE BARS TRUMAN BREWERY, LONDON

We constructed a 6m x 3m functioning bar that could be fixed to a 48 sheet poster site. We worked with a chocolatier to completely cover the interior of the whole structure in nearly half a tonne of finest Belgian chocolate.

Members of the public could step inside the "Chocolate Bar" and help themselves to a pint of Carlsberg, from our working beer pump, served in a chocolate glass.

# KAT VON D x 1000 HEADS



## FIVE METRE LIPSTICK KINGS CROSS STATION, LONDON

The iconic studded Lipstick was created from a plywood cylinder, clad in CNC carved polystyrene with a fire retardant hard coat finish with intricately carved detailing and logo branding. It was spray painted in bright red and high gloss black with a PVC chrome effect finish.

The product launch was a huge success for both the makeup brand and Debenhams. Kat Von D visited the event and loved it so much that she asked for it to be shipped to Spain and installed in her garden!

# WINDOWS 10 x ENERGY



## WINDOWS 10 ESCAPE ROOMS MICROSOFT, READING

The iconic escape room concept was scaled up for Windows 10 and skilfully produced and toured by Scene2 for Energy. Creation of this pop-up, immersive, solve-it set combined giant props, oversized room set and brain-teasing puzzles to solve.

The Windows 10 pop-up escape room tour was a huge success and showcased Scene2's theatrical skills in creation of hard-wearing touring sets, prop making with close attention to detail and on brand experiences with clear messaging.

NICK JR x SENSE



## NICK JR TOURING EVENT

Scene2 enjoyed working closely with Sense London on the production build for Nick Jr's Adventure Centre UK tour.

The giant inflatable pop-up tour, showcased interactive zones for the most popular Nick Jr zones. Working closely with each brand, the zones provided experiential games and immersive fun for children. The Nick Jr brand message was clear and children enjoyed playing games, solving puzzles and having fun with photo opportunities to share on social media.

# CHARITIES

# WORLD VISION



## VILLAGE OF HOPE IMMERSIVE FUNDRAISING EXPERIENCE

We are proud to work year on year with World Vision, the world's largest international children's charity. The ground-breaking experiential marketing activation 'Journey of Hope' is at the heart of World Vision's marketing & fundraising strategy and since it's design in 2008, the campaign has grown into satellite activations – 'Village of Hope' & 'Story of Hope' meaning the experience can be deployed to almost any venue.

Scene2 continues to use its theatrical flair to ensure this authentic and engaging campaign continues to see fundraising figures rise.

# THE CHILDREN'S TRUST



## THE CHILDREN'S TRUST EXPERIENTIAL FUNDRAISING EXPERIENCE

Working with close attention to the Charity's brand values, colour scheme, educational tools and individual stories, this modular kit facilitated touring throughout the UK by The Children's Trust themselves, giving them the flexibility and control to deploy at their own ease.

Our modular design comprised giant, brightly coloured, building blocks. These bold arches formed a backdrop for the storytelling of rehabilitation, education and community services provided by the skilled teams who work with children and young people, and their families. Scene2 continues to use its theatrical flair to ensure this authentic and engaging campaign continues to see fundraising figures rise.

# CYSTIC FIBROSIS TRUST



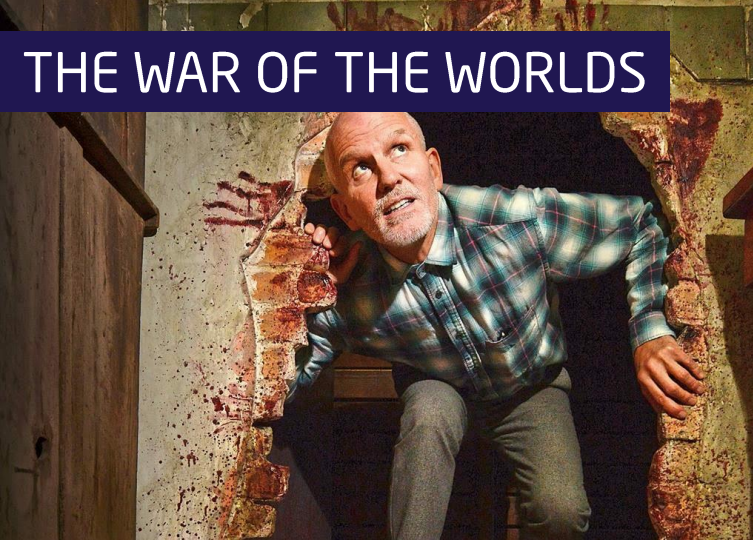
## CYSTIC FIBROSIS TRUST BESPOKE PROP FOR PR CAMPAIGN

Working closely with LIVE to ensure the correct balance of impact and tone, Scene2 created a portable prop unit which contained a “trapped human” sinister figure who appeared to be fighting for breath.

Utilising the Cystic Fibrosis Trust brand colour, this lightweight, yet sturdy, bold yellow unit had integral lighting and was paraded as part of the campaign marches to demonstrate the suffocation as felt by sufferers.



# THE WAR OF THE WORLDS



## THE WAR OF THE WORLDS AN IMMERSIVE THEATRE EXPERIENCE

Working alongside designer Tim McQuillen-Wright, Scene2 constructed the 20 different environments that form the background settings for this immersive experience where the action takes place using live actors, volumetric holographic projections, VR, motion simulators, 360 audio, temperature control & olfactory stimulation.

Using a multitude of theatrical production skills; from metalworking & carpentry to scenic painting & fibreglass modelling, elements were constructed within our 17,000 sqft workshop and then shipped to the venue at 56 Leadenhall St, London for final installation & "finishing".

# THE WAR OF THE WORLDS cont.

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# AN ACT OF GOD



## An Act of God THEATRE STAGE SET

This theatre stage set for a new production of the play An Act of God by David Javerbaum, directed by Benji Sperring, designed by Tim Shortall & starring Zoe Lyons @ The Vaults in London

Constructed within a short leadtime & incorporating hidden spaces & trap doors, this simple set utilised our CNC machine, carpentry workshop, polystyrene carving & spray booth to create this striking set.

# THE AERONAUTS x HEART PRODUCTIONS



## UK FILM PREMIERE LEICESTER SQUARE, LONDON

Scene2 created a series of model hot air balloons to exactly replicate the one featured in the film. Each balloon was individually handcrafted in fibreglass by our prop makers, spray finishers and seamstresses.

Every element was replicated; from hand-carved wooden sandbags to woven netting coverings for each balloon. We also produced 11 smaller balloons that hung above the red carpet.

# LEGO MOVIE 2 x THE SUNSHINE COMPANY



## PRESS LAUNCH SOUTHBANK, LONDON

To promote the release of Warner Bros's Lego Movie 2, Scene2 worked with The Sunshine Company & built a pop-up 'Lego Movie Cafe' – transforming a shipping container into a life-sized replica of the Coffee Chain from the film.

The fully functioning pop-up cafe was made to look as though it was built from oversized Lego bricks & included bespoke items created from the real bricks including lamp shades, a coffee machine & giant "lego" coffee cups. Tiffany Haddish and Chris Pratt served coffee and doughnuts to fans during the Awesome Week promotion. The cafe then travelled to Amsterdam and ended its promotional tour in Hasselt.

# ABOUT US





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# WHO WE ARE

Created by husband and wife Andy Dixon and Susan Walker, Scene2 works directly with brands, charities and agencies alike to create innovative, design-led solutions for marketing campaigns and immersive experience.



Scene2's creative use of materials, combined with theatrical design DNA engages customers to establish brand advocates. From our 17,000sqft workshop in Harlow, Essex, Scene2 have a creative studio, production office, client meeting space, large workshop and warehouse to accommodate every stage of the production process from initial idea through to realisation, installation and tour.



The Scene2 production team is built on creativity from the ground up, with many of the managers and crew having experience in theatre. All have the attention to detail to see your vision realised as you'd expect.

We work on small, medium and large projects but never compromise on quality, creativity, customer service or project management. We're a small team of dedicated, hard working professionals and we're always looking to build relationships with clients and produce amazing work.

Thank you, Andy & Susan.

DESIGNING, BUILDING AND PROJECT MANAGING WITH INNOVATION, CRAFTSMANSHIP AND THEATRICAL FLAIR SINCE 1999

CREATIVE DESIGN • 3D VISUALISATIONS • BESPOKE CONCEPT • STAGING & SET DESIGN • FULL PRODUCTION BUILD • SCENIC DESIGN & PAINTING  
• CARPENTRY • METALWORK • CNC MACHINING • VINYL GRAPHICS • SIGNAGE & DECALS • SCULPTURE & PROP MAKING •  
VEHICLE CONVERSIONS • PROP SOURCING • SOFT PROPS • PRODUCTION, PROJECT & EVENT MANAGEMENT • COSTUMES & LARGE SCALE SEWING  
• VENUE DRESSING & STYLING • AV • LIGHTING & TECHNICAL PRODUCTION • PHOTOMECHANIC • TECHNICAL DRAWINGS •  
STRUCTURAL ENGINEER CONSULTANCY • GROUND & SITE PLANS • HEALTH & SAFETY & RAMS • VENUE FINDING & LOGISTICS

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# CLIENTS



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